



Proponiamo qui alcuni possibili spunti per l'elaborato di indirizzo.

E-COMMERCE

Write a report (300 words) following the guiding points given below:

- what e-commerce involves
- the advantages and disadvantages from the point of view of businesses and customers
- examples of cybercrime
- tips for safe online shopping

THE ORGANISATION OF BUSINESS

Write a text (300 words) about the organisation of business. Follow these guiding points:

- types of business organisations
- advantages and disadvantages of each type of organisation
- how business can expand

PRICING STRATEGIES

Write a brief text in which you illustrate the various pricing strategies a business can adopt to increase sales of their products.

THE EUROPEAN UNION

Write a short text in which you highlight the most important benefits created by the establishment of the European Union.

OUTSOURCING

Write a brief report in which you:

- describe outsourcing and offshore outsourcing
- illustrate the advantages and risks of these practices for companies
- describe problematic and controversial issues related to these practices
- describe why many companies are reshoring